

AVISO DE SUBASTA

Request for Proposals for Business Marketing Activities Implementation Services under CDBG-DR

Subasta Número: CDBG-DR-RFP-2020-07

Estatus: Abierta

Información General

Agencia: Departamento de la Vivienda (DV)

Tipo Subasta:
Requerimiento de Propuesta (RFP)

Fecha Reunión Pre-Subasta:

Hora:

Fecha Entrega Pliegos:
Desde: viernes, 16 de octubre de 2020
Hora: 9:00 p.m.

Fecha Apertura:
viernes, 13 de noviembre de 2020
Hora: 4:00 p.m.

Costo Pliegos:
\$0.00

Descripción:

In response to the recovery efforts after Hurricanes Maria and Irma, the U. S. Department of Housing and Urban Development (HUD) allocated \$1,507,179,000 to the Government of Puerto Rico in Community Development Block Grant for Disaster Recovery (CDBG-DR) funds for the purpose of assisting in long-term recovery from the 2017 disasters. The Puerto Rico Department of Housing (PRDOH) was designated by the Governor of Puerto Rico as the grantee and administrator of this allocation. In addition to recover and rebuild, these funds are granted to stimulate economic growth in every affected community.

On July 3, 2020, the PRDOH and Invest Puerto Rico, Inc. (IPR) executed a Subrecipient Agreement (SRA), Contract Number 2021-DR0002, to undertake a portion of the Tourism and Business Marketing Program, that consists in developing promotional activities outside the Island in order to attract visitors and businesses, to bring external capital that can contribute to Puerto Rico's economy, encourage external investments, promote economic development, and create new jobs, allowing the Island to re-emerge as a highly competitive destination in the Caribbean. As per Part X, Article S of the SRA, PRDOH have the authority to conduct procurement processes on behalf of the Subrecipient.

The PRDOH is issuing this Request or Proposals (RFP) for Business Marketing Activities Implementation Services under the CDBG-DR allocation. The PRDOH seeks to select a firm that will assist in the implementation of the Tourism and Business Marketing Program. The selected Proposer should be able to develop a comprehensive media strategy which will aim to attract investment spending through its Business Marketing initiatives, which also provide long term growth to the economy.

The RFP process is designed to promote fair and open competition while seeking a cost competitive option. The RFP package must be downloaded from the website www.cdbg-dr.pr.gov in the "Procurement" section. Submissions of responses to the RFP will only be accepted by electronic means. Proposers are advised that the PRDOH will neither require nor accept physical proposal submissions, whether by courier, FedEx, UPS, DHL, personal delivery, or similar physical means.

Responses to this RFP should be prepared in accordance with the instructions provided in the RFP package. The Proposal will be evaluated by the PRDOH as described in the RFP and in accordance with applicable local and federal laws and regulations, including HUD's requirements, among others. Proposals will be held in confidence and will not be released for public review until the final awards is completed. Prior to award of a contract, the PRDOH must obtain contractor clearance. To obtain clearance, the PRDOH will search <https://www.sam.gov/SAM/> to verify whether the contractor is or not debarred using the Data Universal Numbering System (DUNS). THEREFORE, THE PROPOSERS MUST POSSESS A DUNS NUMBER AND BE REGISTERED IN THE SYSTEM FOR AWARD MANAGEMENT (SAM) AT THE TIME OF THE PROPOSAL SUBMISSION OR INITIATE THE REGISTRATION PROCESS RIGHT AFTER THE PROPOSAL SUBMISSION. FOR MORE INFORMATION ABOUT THE SYSTEM FOR AWARD MANAGEMENT (SAM) GO TO <https://www.sam.gov/SAM/>. Awards will only be issued to entities, which are cleared, and not ineligible for award of a contract due to suspension, debarment, or HUD imposed limited denial of participation.

The PRDOH is an equal opportunity employer and does not discriminate as to sex, gender or sexual identity, race, age, national origin, religious creed, civil status, war veterans, handicap or disable status. We appreciate your interest in being considered for the performance of the services described in this RFP.

Aprobado por la Comisión Estatal de Elecciones CEE-SA-2020-4649.

William G. Rios Maldonado, Esq.
Director Procurement Division - CDBG-DR Program

Notas Especiales

Información de Contacto

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